

Advertising Price List No. 56

Effective November 1st, 2024



Low wastage due to

75 % subscription share !



MEDIA INFORMATION

2025

Fachverlag für  Oberflächentechnik –
Galvanotechnik
 Produktion von
Leiterplatten und Systemen

 **LEUZE
VERLAG**
seit 1902

Allgemeine Informationen

Publisher: Eugen G. Leuze Verlag GmbH & Co. KG,
Karlsruhe 4, D-88348 Bad Saulgau. Founded in 1902

Tel.: +49 (0) 7581 4801-0, **Fax:** +49 (0) 7581 4801-10

Galvanotechnik is the longest running and worldwide leading magazine for surface technology.

Profile:

Substantial technical articles about the latest developments, relevant information and reports on companies, products, events, patents, etc. The authors are well-known and highly respected in their special fields.

Target Groups:

Companies and professionals in the metalworking industry involved in electroplating and the surface treatment of metals and plastics, as well as suppliers for surface technology. Readers are decision-makers on technical and organizational processes and are directly involved in business decisions. 70 % of our readers are in managerial positions.

Frequency of Publication:

monthly, 12 issues a year

Publication Dates: please see schedule & editorial calendar, page 12+13

Editorial Deadlines: please see schedule & editorial calendar, page 12+13

Advertising Deadlines: please see schedule & editorial calendar, page 12+13; for classified ads: end of month before publishing

Publisher/Editor:

Sylvia Leuze-Reichert, sylvia.leuze-reichert@leuze-verlag.de
Klaus Decker, klaus.decker@leuze-verlag.de

Personally liable partner: Leuze Verwaltungs-GmbH,
Sitz: Bad Saulgau, Amtsgericht Ulm: HRB 743601
CEOs: Sylvia Leuze-Reichert, Klaus Decker

Distribution per month (Ø Q1 + Q2 2023)

Distribution: 2.152 Copies, including 1.538 Subscribers
Website: 21.394 Visitors (IONOS Webanalytics)



Editor-in-Chief: Robert Piterek

Publisher's address, robert.piterek@leuze-verlag.de

Editorial Team:

Plasmatechnik Dr.-Ing. Richard Suchentrunk,
Am Feldl 17, D-85658 Egging, richard.suchentrunk@t-online.de

Umwelttechnik Heinz Käisinger,
Publisher's address, heinz.kaesinger@leuze-verlag.de

Energietechnik Dr. rer. nat. Claudia Bäßler,
Publisher's address, claudia.baessler@leuze-verlag.de

Vor- und Nachbehandlung Dr. Wolfgang Hansal,
Publisher's address, wolfgang.hansal@elektrochemie.eu

Advertising Manager: Frank Henning,
Tel. +49 (0) 7581/4801 - 15, frank.henning@leuze-verlag.de

Subscription Manager: Hannelore Lenk,
hannelore.lenk@leuze-verlag.de, Tel. +49 (0) 7581/4801 - 11

Subscription Charges:

Print subscription: for Germany € 118.00 per year incl. VAT and postage, International subscription: € 148 per year incl. VAT and postage.

Digital subscription: annual subscription price € 118 incl. VAT.

Premium subscription (print + digital): for Germany € 168.00 per year incl. VAT and postage. International € 198 per year incl. VAT and postage.

Single issue: € 20 plus VAT and postage.

Pupils, students, trainees (with proof) receive 20% discount

Subscription of the trade journal Galvanotechnik covers a full year running until year's end. Thereafter, it is automatically renewed for another year, unless canceled with 6 weeks notice to the end of the year. A refund of paid subscription fees is excluded in any case (even if the magazine is temporarily not supplied due to special circumstances).

Journal Format	190 mm wide, 245 mm high
Type Area Format	160 mm wide, 208 mm high
Printing Process	Offset
Colours	CMYK (ISO Coated), Special colours (preferred HKS) on request
Processing	Adhesive binding
Loose Inserts (without rebate)	Format: DIN A5, 160 x 230 mm max. weight up to 10 grams € 1 670.00 weight up to 15 grams € 2 090.00 weight up to 20 grams € 2 620.00 weight over 20 grams upon request Sample for inspection is required before ordering (please send to Eugen G. Leuze Verlag KG)
Bound Inserts (without rebate)	Maximum weight of paper: 150 grams/m ² printed, untrimmed 2 pages: 190 mm wide (3 mm rounding edge in gutter, 5 mm trim on the outer edges), 245 mm high (5 mm header trim, 5 mm footer trim) 4 pages: 196 mm wide (folded), 390 mm (open) Circulation: on request Prices: 2 pages: € 1 560.00 4 pages: € 2 840.00 For advertisements exceeding the bound, please enquire. Sample for inspection is required before ordering (please send to Eugen G. Leuze Verlag KG)

Mailing Address for Inserts

Postage paid to our printing house:
Holzmann Druck GmbH & Co. KG
Gewerbestraße 2
86825 Bad Wörishofen / Germany

Deadline: 10 workdays before publishing

Ad Specials

- Additional cover page
- One or two more flaps
- Paint finish
- Cards, CDs, booklets stucked-on
- Bookmark
- Banderole

Prices on request; Consultation or sample before ordering

Data Transfer

By email to the advertising manager
(frank.henning@leuze-verlag.de, max. 20 MB).
Please send files larger than 20 MB of data by
WeTransfer (www.wetransfer.com).

Data Formats

Preferred PDF/X-3,
alternatively EPS or TIFF, inclusive fonts

For the design of your advertisement if carried out by
the publishing house we need printable images with
300 dpi resolution, min. (line images: 600 dpi), and
copy text as MS Word file.

Design of Advertisements

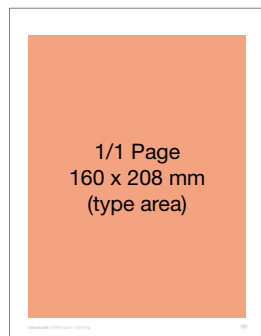
We offer support in designing your advertisements.
Please contact the advertising manager

Data Storage

The material will be stored for 5 years.
Repeated orders within this time period without
resending the data.
You will receive a proof before printing



Preis (4c): € 1.900,-



Preis (b/w): € 1.500,-
(4c): € 1.980,-



Preis (b/w): € 1.650,-
(4c): € 2.130,-



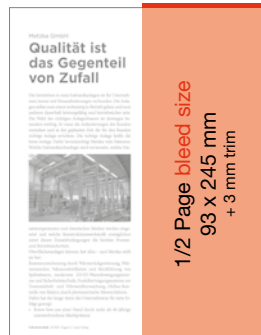
Preis (b/w): € 750,-
(4c): € 1.230,-



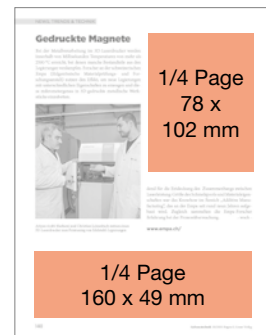
Preis (b/w): € 825,-
(4c): € 1.305,-



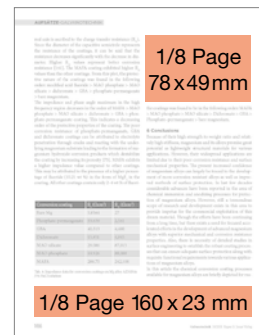
Preis (b/w): € 750,-
(4c): € 1.230,-



Preis (b/w): € 825,-
(4c): € 1.305,-



Preis (b/w): € 375,-
(4c): € 635,-



Preis (b/w): € 187,50
(4c): € 447,50

Dimensions for bleed ads
plus 3 mm trim allowance on
outer edges.

Please note that for bleed
ads, text, logos, etc. must be
at least 10 mm (left & right)
or 5 mm (top & bottom) from
the bleed edge.

Further formats
on request: e.g..
Doppelseiten, Freiform,
Inselanzeigen...

Cover Premium Placements

Cover	
Cover picture	1.900,00
Cover page 2 *	2.220,00
Cover page 3 *	2.000,00
Cover page 4 *	2.320,00

All prices in Euros / Ad



Classified Ads Job Offers, Buy and Sell, Representations, etc.

Price for Colour Ads in Euros (per ad)		
	Job Offers, Buy and Sell, etc.	Job applications
1/1 page	1.620,—	—
3/4 page (160 x 155 mm)	1.335,—	—
1/2 page	1.050,—	840,—
1/4 page	545,—	440,—
1/8 page	402,50	350,—

In this table the additional charge* for colour of € 480.00 for 1/1-, 1/2-, 1/4 A4-page Ads or € 260.00 for 1/4- oder 1/8-page Ads is included in the price.

Price List No. 56 effective November 1st, 2024 all prices in Euros; VAT (if applicable) and shipping cost will be added.

Price for b/w Ads (basic price) in Euros (per ad)		
	Job Offers, Buy and Sell, etc.	Job applications
1/1 page	1.140,—	—
3/4 page (160 x 155 mm)	855,—	—
1/2 page	570,—	360,—
1/4 page	285,—	180,—
1/8 page	142,50	90,—

b/w plus scale colour* + € 160.00 per colour (cyan, yellow, magenta)
b/w plus spot colour* + € 320.00 per colour (gold, silver, Pantone, HKS...)

*Extra charges are not discountable

Extra charge for placement in online job market:
 € 60.00
Box number fee: € 12.00
 Online publication first possible.
 Online presence for 8 weeks.
 Job applications appear online at **no extra charge!**
 additionally we post your job advertisements on:
 facebook
<https://www.facebook.com/leuzeverlag/>
 Twitter
<https://twitter.com/leuzeverlag>

Please consider our discount plan on the following pages!

Advertisements **within the type area**

Price List No. 56 effective November 1st, 2024
All prices in Euros; VAT (if applicable) and shipping cost will be added.

Price for Colour Ads in Euros (per ad)				
	1 ad	3 ads	6 ads	12 ads
1/1 page	1.980,-	1.860,-	1.680,-	1.600,-
1/2 page	1.230,-	1.170,-	1.080,-	1.040,-
1/4 page DIN A4	1.170,-	1.110,-	1.040,-	1.000,-
1/4 page	635,-	605,-	560,-	540,-
1/8 page	447,50	432,50	410,-	400,-
Frame ad	2.620,-	2.500,-	2.320,-	2.240,-
Island ad	870,-	810,-	740,-	700,-
Freeform	890,-	830,-	760,-	720,-

In this table the additional charge* for colour of
€ 480.00 for 1/1-, 1/2-, 1/4 A4-page Ads or
€ 260.00 for 1/4- oder 1/8-page Ads
is included in the price.

Additional placement charge* is 20 % of basic b/w price

*Extra charges are not discountable

Price for b/w Ads (basic price) in Euros (per ad)				
	1 ad	3 ads	6 ads	12 ads
1/1 page	1.500,-	1.380,-	1.200,-	1.120,-
1/2 page	750,-	690,-	600,-	560,-
1/4 page DIN A4	690,-	630,-	560,-	520,-
1/4 page	375,-	345,-	300,-	280,-
1/8 page	187,50	172,50	150,-	140,-
Frame ad	2.140,-	2.020,-	1.840,-	1.760,-
Island ad	610,-	550,-	480,-	440,-
Freeform	630,-	570,-	500,-	460,-

b/w plus scale colour* + € 160.00 per colour (cyan, yellow, magenta)
b/w plus spot colour* + € 320.00 per colour (gold, silver, Pantone, HKS...)

Price for Colour Ads in Euros (per ad)				
	1 ad	3 ads	6 ads	12 ads
1/1 page	2.130,00	1.998,00	1.800,00	1.712,00
1/2 page	1.305,00	1.239,00	1.140,00	1.096,00

In this table the additional charge* for colour of € 480.00 for 1/1-, 1/2-, 1/4-page ads (formatted to DIN A4), or € 260.00 for 1/4- or 1/8-page ads, resp., is included in the price. **Additional placement charge*** is 20 % of basic b/w price

Price for b/w Ads (basic price) in Euros (per ad)				
	1 ad	3 ads	6 ads	12 ads
1/1 page	1.650,00	1.518,00	1.320,00	1.232,00
1/2 page	825,00	759,00	660,00	616,00

b/w plus scale colour* + € 160.00 per colour (cyan, yellow, magenta)
b/w plus spot colour* + € 320.00 (gold, silver, Pantone, HKS...)

*Extra charges are not discountable.

Inserts and Bound-in Inserts

Brochure inserts & bound-in inserts in **Galvanotechnik** cannot be overlooked. They enjoy high acceptance and are heavily used by our readers.

Inserts-Format
DIN A 5 up to about 180 x 235 mm

Inserts	
Weight	Price
Weight up to 10 g	1.670,-
Weight up to 15 g	2.090,-
Weight up to 20 g	2.620,-
Weight over 20 g	upon request

Bound-in	
Pages	Price
2 pages	1.640,-
4 pages	2.920,-

Bound insert: Format 2 pages
190 mm x 245 mm (WxH)
bound, with 3 mm milling edge,
outer right trim 5 mm
head trim 5 mm, and
foot trim 5 mm.

Bound insert: Format 4 pages
190 mm wide (folded)
490 mm (open), trim: see above

Bound-in-Paper
150 grams per square meter
printed, untrimmed
print run upon request

For advertisements exceeding the
bound, please enquire.

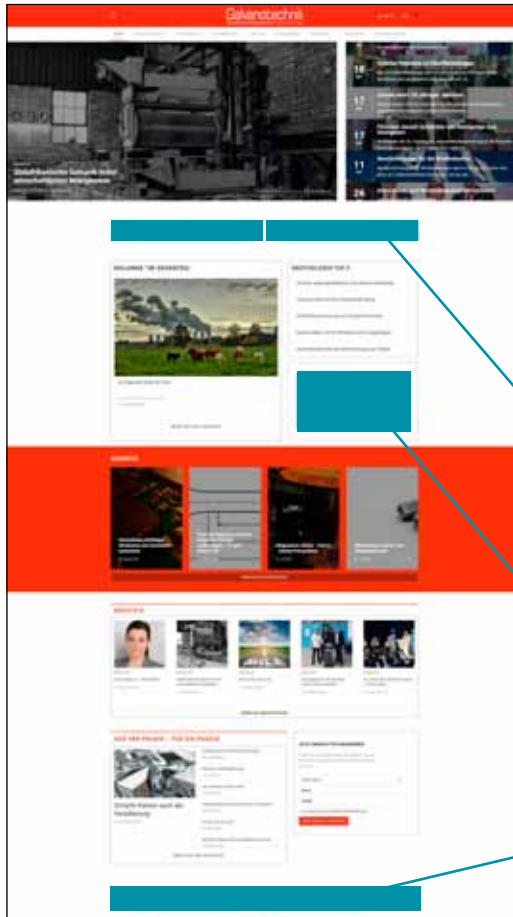
Presentation of sample is required
before ordering (ship to: Eugen G.
Leuze Verlag KG)
No discounts on inserts.

All prices given are subject to
value-added sales tax and
shipping cost.

Shipping Address for Inserts and Bound-in Inserts

Free delivery to:
HOLZMANN DRUCK GMBH & CO KG
Frau Angela Schneider
Gewerbstraße 2
D-86825 Bad Wörishofen
Tel: +49 (0) 8247 9 93-2 26
angela.schneider@holzmann-druck.de
www.holzmann-druck.de

Delivery Date
10 working days before publication



The portal for professionals

www.galvanotechnik.de

leuze-verlag.de offers specialised information from the magazines **Galvanotechnik** and **PLUS**. With news, magazine content, an event calendar, job and classified ad market, our users get a comprehensive overview of the market. Following the redesign of the website in summer 2024, the site has become even more attractive

for our readers and now offers you more opportunities to place your advertising message.

The most visited pages include the home pages of the publishing house and the respective trade journals, as well as our job market and the PDF article archive.

Banner sizes

Super Banner

665 x 75 pixel

Position on the start page and a further, useful sub-page, e.g. dates, etc.

Runtime 4 weeks

Price: € 820,-

Large Rectangle

490 x 250 pixel

Position on the home page of Galvanotechnik and another useful sub-page, e.g. Leuze home page, etc.

Runtime 4 weeks

Price: € 930,-

Superwide Banner

1340 x 150 pixel

Position on the start page and a further, useful sub-page such as the archive, etc.

Runtime 4 weeks

Price: € 1390,-

Hits

Period 1 Jan. to 30 Sept. 2024 according to IONOS WebAnalytics:

Page views:

1.541.945 =

171.327 Views per month*

Visitors:

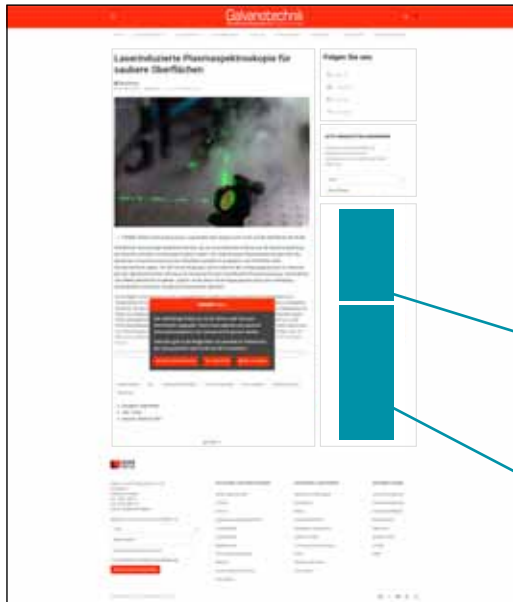
270.472 =

30.052 Visitors per month*

* After changing the Google algorithm and the IONOS evaluation method April 2021

Target groups

Specialists and decision makers in the corresponding industries.



Other formats / durations

Additional weeks can be booked at any time after the basic term: **from the 5th week, all banners cost e 150/week extra.**

Other formats on request, the file size should be less than 200 kB to ensure fast loading.

Vertical Rectangle

240 x 400 pixel

Position on all content subpages of the trade journal Galvanotechnik

Runtime 4 weeks

Price: € 670,-

Skyscraper

240 x 600 pixel

Position on all content subpages of the trade journal Galvanotechnik

Runtime 4 weeks

Price: € 740,-

Discounts

3 banners →	3 %
6 banners →	5 %
9 banners →	10 %
12 banners →	15 %

Data format

We accept all standard image formats, such as JPEG, GIF, PNG and also affiliate formats by means of code.

If you have any questions please contact the advertising manager: Mr Frank Henning
Tel. 0 75 81/48 01-15,
frank.henning@leuze-verlag.de

Content-Marketing High credibility • Increased Visibility • Maximum Attention

Galvanotechnik also offers all readers regular, well-founded specialist information and news from the industry online. Smaller articles are free of charge, for longer ones you need a digital or premium subscription.

Within this editorial environment, we offer you the opportunity to place your own articles.

There is hardly a more effective way to advertise online than with a text advert (advertorial) within a renowned trade journal.

Your content is published in an editorial environment and placed prominently for 4 weeks.

After that, it can be found normally over the course of time, and by dispensing with obviously promotional texts, you increase the effectiveness with your target group.



Content-Marketing

Text length: 8.000 characters max., picture on the cover page, plus up to three additional illustrations placed on the page of the article.

Duration: four weeks.

Price: € 1640.00

All prices plus value added tax

Galvanotechnik for you



Student and trainee brochure

Basic topics on maths, electrical engineering, chemistry and materials, simply explained. This DIN A5 brochure is published four times a year (January, April, July and October) and is enclosed with Galvanotechnik, distributed in schools and used in lessons.

It is perfectly tailored to the needs of trainees. It explains specialised knowledge quickly and simply, compactly and clearly.

Your image advert reaches tomorrow's young talent in schools directly and without detours. Ideal for recruiting.

GTFY offers you the following advertising opportunities:

Logo entry:

Logo with companyname and Internet address, 4 issues, 27 x 20 mm, 4-color, plus VAT per year: **110,- €**

Ad in the text section:

Bleed, 4-color, plus VAT
1/2 page, 105 x 148 mm: **579,- €**
1 page, 210 x 148 mm: **799,- €**

Back cover

E-Learning platform

"Galvanotechnik for you.de" is a very versatile e-learning platform. It offers online courses about current topics of galvanotechnics, environmental issues and workplace security. These multifaceted training opportunities are valued by newcomers, apprentices and professionals.

The courses are equipped with interactive questions. Participants receive a certificate. Support is provided by the electroplating calculator, the online lexicon and a specialist forum. Here you can reach decision-makers and junior staff alike:

Baner form	Pixel (width x height)	Price/ Month
Superbanner	700 x 90	€ 920,-
Fullsize-Banner	468 x 60	€ 820,-
Vertical Rectangle	240 x 400	€ 1 020,-

If you have any questions, please contact the advertising manager:
Frank Henning,
Tel. +49 7581 4801-15,
frank.henning@leuze-verlag.de

www.galvanotechnik-for-you.de

Reprints

We also offer reprints of your editorial contributions, in the original **Galvanotechnik** layout, with a personalized cover page and space for advertisements.

For an offer please contact
Frank Henning
Tel.: +49 7581 4801-15,
frank.henning@leuze-verlag.de



Size 19 x 24,5 cm

Newsletter

The newsletter is published every week on Wednesday noon in two rolling formats: NEWS & EXPERTISE

"NEWS" contains news from the companies, anniversaries, personnel announcements, latest products, special offers and much more.

"EXPERTISE" informs you about all free as well as paid articles, such as the various reports, essays, information from research and technology, all contents of the columns and much more.

Banner Advertising

Size 1100 x 140 pixel (W x H)
at the introductory price of
€ 290,- per version

Please register here
for the newsletter



Galvanotechnik NEWS
Selection from current
Galvanotechnik-Online-NEWS

Online articles
Galvanotechnik
Selection from current
Galvanotechnik-Online-
Essays, reports and rubrics



Readership Analysis

Die **Galvanotechnik** is being read predominantly on a paid subscription base. For more than 119 years, our magazine has been the market leading publication in its field. The high acceptance rate among its highly qualified readers ensures direct access to your selected target group.

70% of our readers are in leading executive positions and as such are initiating or participating in major procurement and investment decisions.

One paid subscription issue is shared by an average of 6.5 readers. This extends the reach of the publication significantly to a multiple of its IVW-certified print circulation.

Galvanotechnik is the leading trade publication in the field of surface finishing technology – nationally and internationally. Its scientifically and technologically well founded content offers the optimal editorial environment for your advertisement activity.

Get the most out of our excellent position in the market and stay in touch with your target group without a loss of media attention!

Readership by Industry

Plating	46 %
Suppliers	15 %
Surface Treatment	19 %
Apparatures/Machines	10 %
Environmental Technology	9 %
Consulting Services	1 %

Average Reading Time

up to 1 hour	23 %
up to 2 hours	39 %
up to 3 hours	23 %
longer	15 %

Management Position

Owner, General Manager, Managing Board	31 %
Operations Manager, Area/Department Head	36 %
Production Specialist, QM, Developer	21 %
Product management, Marketing, Sales	12 %

Looking at Advertisements

Yes	65 %
Less often, or No	5 %
Before investment	30 %

Issues are Archived

Yes	76 %
No	24 %

www.galvanotechnik.de

Issue		January	February	March	April	May	June
Editorial & advertising deadlines		11.12.2024 18.12.2024	17.1.2025 24.1.2025	21.2.2025 28.2.2025	21.3.2025 28.3.2025	17.4.2025 25.4.2025	16.5.2025 23.5.2025
Publication date		15.1.2025	13.2.2025	13.3.2025	14.4.2025	14.5.2025	16.6.2025
Special topics			Special Leipziger Fachseminar			Previews Ulmer Gespräch	
Main topics	Electroplating	Alternative coatings	Electroplating and 3D printing	Coatings and jewellery	Automation and digitalisation	Functional coating	Partial coating
	Energy Technology Claudia Bäßler claudia.baessler@leuze-verlag.de	Hydrogen - the hope for more sustainability	Lithium-iron phosphate battery cells	Biofuels for sustainable propulsion	Ideas and funding programmes for energy efficiency in companies	Recyclable materials from recycling	Electromobility and raw material resources
	Thinfilm and Plasma Technologies Richard Suchentrunk Richard.Suchentrunk@t-online.de	Ultra-short pulse lasers	Adhesive pre-treatment	Environmental aspects of thin-film technology	Atomic layer deposition	Atmospheric pressure plasma	Trends in laser technology
	Pre- and post-treatment Wolfgang Hansal wolfgang.hansal@elektrochemie.eu	Electrochemical post-processing	Hard material processing	Automated mass finishing for AM	Industrial laser surface technology	Blasting technology for AM	Component cleaning in the field of AM
	Environmental Technology Heinz Käisinger heinz.kaesinger@leuze-verlag.de	Safety and environmentally optimised automation in surface treatment	Substitution of substances of concern in the coating process	Economical and sustainable component cleaning with a wide range of processes	Production facilities: avoiding sources of danger	The underestimated danger: unstable mental health of employees	Resource cycles and metal recycling from an economic perspective
Media Partnership Fair Dates				Leipziger Fachseminar: 13. März, Leipzig European Coatings Show: 25.-27. März	Hannover Messe: 31. März - 4. April	Ulmer Gespräche: 6.+7. Mai, Ulm Norddeut. Galvanotag 22. Mai, Hannover	

Issue		July	August	September	October	November	December
Editorial & advertising deadlines		20.6.2025 27.6.2025	18.7.2025 25.7.2025	22.8.2025 29.8.2025	18.9.2025 26.9.2025	17.10.2025 24.10.2025	21.11.2025 28.11.2025
Publication date		14.7.2025	14.8.2025	15.9.2025	14.10.2025	13.11.2025	11.12.2025
Special topics				Special ZVO Oberflächentage Preview parts2clean	Trade fair edition parts2clean		
Themenschwerpunkte	Electroplating	Aesthetics and optics	Corrosion protection	Sustainability	Coating of light metals	Plastic metallisation	Electroplating in automotive engineering
	Energy Technology Claudia Bäßler claudia.baessler@leuze-verlag.de	Emission reduction, climate protection, sustainability and CO ₂ footprint	Do PV systems increase the risk of fire?	Energy storage for security of supply	Energy-efficient rectifiers	Challenges of the energy transition for materials	Synthetic fuels for combustion engines
	Thinfilm and Plasma Technologies Richard Suchentrunk Richard.Suchentrunk@t-online.de	HIPIMS in research and application	Thermal spray processes	Tribological coating systems	Vacuum and plasma in research and industry	Coating of plastics	Diagnostics of plasma processes
	Pre- and post-treatment Wolfgang Hansal wolfgang.hansal@elektrochemie.eu	Mechanical component processing	Electro and plasma polishing	Research and innovations in the field of pre- and post-treatment	Deburring of components	Post-processing: Post-processing of 3D-printed metal components	Coating in the field of AM
	Environmental Technology Heinz Käisinger heinz.kaesinger@leuze-verlag.de	Reduction of fresh water in electroplating plants	Energy efficiency saves resources and protects the environment	Emergency and accident management	All about occupational safety	Coating and process analysis for environmentally friendly coating	Report from A+A; sustainability in coating technology
Media Partnership Fair Dates				ZVO-Oberflächentage: 24.-26. Sept., Berlin	Parts2clean: 7.-9. October Blechexpo: 21.-24- October	FormNext Frankfurt	

Annual Surface Technology

The **Surface Technology Yearbook 2021** offers a comprehensive overview of surface technology achievements. Whether practical applications, new developments, further developments, or basic research research - the yearbook reports on it.

Also included is once again a reference source directory. This has become indispensable for many companies. It is an important aid for many purchasing decisions.

Your entry should not be missing from this standard work, because the reader can see at a glance who is a potential business partner.



Terms and conditions for a listing in the Supplier Reference Directory:
Basic price: € 230.00, if applicable plus VAT, additional Logo: € 114,-
This includes one entry with company name, postal address, contact details and listing in up to three technical categories. For each additional category there is a surcharge of € 62.00.

Terms and conditions for advertising in the Directory:

We will be pleased to furnish you a detailed offer for advertising in the Directory. Please contact Mr. Frank Henning, Tel.: +49 7581 4801-15, frank.henning@leuze-verlag.de

"The Network"

Our "The network" section combines expert knowledge with tangible economic benefits for your company.

An ideal way to present yourself personally to the industry and raise your profile.

Benefit from free shipping on all books in our online store, exclusive book lists on special offers and a 20% discount on e-learning courses on the www.gtfy.de website.

For your entry we offer you three packages "Small - Basic - Plus".

Contact: Phone +49 (0) 75 81/48 01-0, netzwerk@leuze-verlag.de



Package 1

Small

€ 551,- / Jahr

- Address
- Passport photo
- Position
- Rubric
- social media

Package 2

Basic

€ 636,- / Jahr

- All services from package 1
- Annual subscription Electroplating
- Print edition

Package 3

Plus

€ 676,- / Jahr

- All services from package 1
- Annual subscription Galvanotechnik
- Print edition
- Full online access

14

All prices plus VAT.

Podcast "Galvanotalk"

Audio advertising in the monthly Leuze podcast. Talk to us!



Advertisements

20 sec.	700,- €
30 sec.	900,- €

Trade Fair Specials

Concurrent with major German trade fairs, such as **Hannover Messe**, **Surface Technology Germany**, **ZVO Oberflächentage**, etc., we offer a rich and multifaceted bouquet of **Galvanotechnik** trade fair specials:

- online special as a cross-media complement to the report in the print edition. This will include your company logo and a link to your website
- various advertisement packages for the print issue at special conditions,
 - ✓ two adverts full page 4-coloured, plus a banner
 - ✓ two adverts half page 4-coloured, plus a banner
- combination of company presentation or an interview with a product specialist or corporate executive, plus an advert (full page 4-coloured)
- review after the fair conclusion

For questions / booking / information

please contact Frank Henning,
Tel.: +49 7581/48 01 - 15,
frank.henning@leuze-verlag.de



Industry Guide

For a number of years now our industry guide has served as an indispensable look-up tool, made even more valuable by its additional English-language keyword index. Thus its delivery and service offerings are accessible to foreign-language readers.

In addition to the **printed edition**, the Industry Guide is accessible also on the **Web**. The basic entry is presented during the following two years. It includes your company name, address, contact data, plus entries in up to ten categories.

A **specimen copy**, and online publication on our web page are included in the price.

Additional information, such as product names, subsidiary companies, etc. (30 characters per line), and additional categories are feasible.



Page size: 17 x 24 cm
(6.7 x 9.4 inches),
printed bw and coloured,
coated glossy paper,
with a volume of more
than 650 pages.

Package 1: Small	Difference	in Cost € 79.00
Address Contact person Company description	5 Categories	Entry in Print Entry Online Location Indic. on Map

Package 2: Basic	Difference	in Cost € 177.00
Address Contact person Company description	incl. Company Logo 10 Rubrics/ Headings	Entry in Print Entry Online Location Indic. on Map

Term 2 years

For **questions / booking / information** please contact Kristina Altvater,
Tel. +49 7581 4801-13, kristina.altvater@leuze-verlag.de

Additionally, we offer to specifically position your **advertisement** in the Industry Guide. Prices are identical to those in **Galvanotechnik**.

Terms of Business

1. Acceptance of advertisements in a given issue or at a specific place in any issue cannot be guaranteed.
2. Advertisers or their agents are responsible for timely submission of advertising text, artwork and associated materials prior to published issue closing date. The publishers cannot be held responsible for errors or omissions arising from late submissions.
3. The publishers will not be held responsible for advertising content or alterations to such content, where these are transmitted orally and not in writing.
4. In the case of advertisements containing errors, advertisers are entitled to a rebate or replacement insertion, only in such cases where the error significantly alters the meaning or detracts from the content of the advertisement or its purpose.
5. Discounts set out in the advertising rate card will be applicable only in the 12 month period following the first insertion.
6. Supplementary charges for advertising are calculated on the basic rate and do not qualify for discounts.
7. Where an advertisement fails to appear, owing to circumstances outside the control of the publishers, the advertiser is entitled to subsequently charge the discount in proportion to the difference between the discount granted and that corresponding to the quantity actually purchased.
8. Paper proof copies of advertisements are provided only where these have been explicitly requested. Failure by advertisers to provide corrections (in print or electronic format) by the issue closing date, absolves the publishers of any duty to make such corrections.
9. The publisher reserves the right to request pre-payment for additional advertising, during a period when multiple insertions have been agreed or outstanding invoices have to be settled.
10. The publishers reserves the right to decline publication of submitted advertising material and are not obliged to state reasons for so doing.
11. In the case of Box Number advertising, the publisher undertakes to remit responses in a timely and responsible manner and assumes no liability. Remittance of such responses to the advertiser, including Express Mail, will be carried out using normal postal services. The publisher will not be held responsible for any claims arising out of such forwarded material or correspondence. The advertiser is responsible for returning to the sender, enclosed material such as testimonials, certificates etc. The publisher retains the right to open incoming responses to Box advertising in order to monitor any misuse of the system.
12. The publisher is allowed to copy and distribute ads online on the website and offline (e.g. on CD-Rom, DVD, presentations, reprints).
13. Account settlement within 30 days of invoice date is required. Settlement within 14 days attracts a 2% discount. Invoices are issued only after an advertisement has appeared. Charges do not include a complimentary copy of the journal.
14. Any queries or complaints must be raised within 14 days of the publication of the advertisement and/or receipt of invoice.
15. Any disputes going to law will be resolved within the judiciary of Bad Saulgau.